

**IN THE UNITED STATES BANKRUPTCY COURT  
FOR THE SOUTHERN DISTRICT OF TEXAS  
HOUSTON DIVISION**

In re:	)	)	Chapter 11
	)	)	
ANAGRAM HOLDINGS, LLC, <i>et al.</i> , <sup>1</sup>	)	)	Case No. 23-90901 (MI)
	)	)	
Debtors.	)	)	(Jointly Administered)

**NOTICE OF BID PROCEDURES HEARING FOR NOVEMBER 20, 2023**

On November 8, 2023, the above captioned Debtors filed the *Emergency Motion of Debtors for Entry of an Order (I)(A) Approving the Bidding Procedures for Sale of Debtors’ Assets, (B) Approving Stalking Horse Bid Protections, (C) Scheduling Certain Dates with Respect thereto, (D) Approving Form and Manner of Notices of thereof and (E) Approving Contract Assumption and Assignment Procedures, (II)(A) Approving Sale of Debtors’ Assets Free and Clear of Liens, Claims, Interests, and Encumbrances and (B) Authorizing Assumption and Assignment of Executory Contracts and Unexpired Leases and (III) Granting Related Relief*[**Docket No. 26**] (the “Emergency Motion”).

A hearing has been set on the Emergency Motion for **November 20, 2023, at 9:00 a.m. (prevailing Central Time)**. You may participate in the hearing either in person or by audio and video connection.

<sup>1</sup> The Debtors in these Chapter 11 cases, along with the last four digits of each Debtor’s federal tax identification number, are: Anagram Holdings, LLC (8535); Anagram International, Inc. (2523) and Anagram International Holdings, Inc. (5837). The location of the Debtors’ service address for purposes of these chapter 11 cases is: 7700 Anagram Drive, Eden Prairie, MN 55344. For the avoidance of doubt, the Debtors’ chapter 11 cases are not proposed to be consolidated with the Party City debtors which emerged from chapter 11 cases in this Court on October 12, 2023. *See In re Party City Holdco Inc., et. al.*, Case No. 23-90005 (MI) (Bankr. S.D. Tex). Any reference herein to the Debtors does not include the debtor-entities that were administered in the Party City chapter 11 cases.



Audio communication will be by use of the Court’s dial-in facility. You may access the facility at **(832) 917-1510**. Once connected, you will be asked to enter the conference room number. Judge Isgur’s conference room number is **954554**.

Video communication will be by use of the GoToMeeting platform. Connect via the free GoToMeeting application or click the link on Judge Isgur’s homepage. The meeting code is “**JudgeIsgur**”. Click the settings icon in the upper right corner and enter your name under the personal information setting.

Hearing appearances must be made electronically in advance of both electronic and inperson hearings. To make your appearance, click the “Electronic Appearance” link on Judge Isgur’s homepage. Select the case name, complete the required fields and click “Submit” to complete your appearance.

All documents filed in these chapter 11 cases are available free of charge by visiting Debtors’ notice, claims, and solicitation agent at <https://www.kccllc.net/anagram> , or for a fee by visiting the Court’s website at <https://ecf.txsb.uscourts.gov>.

Dated: November 13, 2023  
Houston, Texas

Respectfully submitted,

By: /s/ Tom A. Howley  
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*Proposed Counsel to the Debtors and the Debtors  
in Possession*

**Certificate of Service**

I certify that, on November 13, 2023, I caused a copy of the foregoing document to be served by the Electronic Case Filing System for the United States Bankruptcy Court for the Southern District of Texas.

/s/ Tom A. Howley  
Tom A. Howley